

Agenda

8:30 am to 9:30 am

Registration and Coffee

9:30 am to 10:00 am

Welcome address & Keynote
Dan Marshall, Amagi

10:00 am to 10:40 am

The numbers game: Insights on
EU FAST and AVOD market trends

- Tim Westcott, Omdia
- Rahul Patel, Ampere Analysis
- Bea Alonso, Independent
Industry Writer and Product
Marketer

10:40 am to 11:15 am

A streaming linear window for a
Traditional PayTV service provider

- David Bouchier, Virgin Media O2
- Lior Friedman, Amagi

11:15 am to 11:45 am

Coffee Break

11:45 am to 12:30 pm

Content partners: Priorities for the
upcoming year

- Graham Haigh, ITV Studios
- Maxime Carboni, Euronews
- Natalie Gabathuler-Scully, Vevo
- Sri Hari T, Amagi

12:30 pm to 1:00 pm

Platform: Priorities for the upcoming year

- Marcos Milanez, Rakuten TV
- Christopher Gregory, Samsung TV Plus
- Siva Natarajan, Amagi

1:00 pm to 2:00 pm

Lunch



Agenda

2:00 pm to 2:40 pm

Advertising growth in Europe

- Gareth Vaughan Jones, Virgin Media O2
- Sarah Lewis, ShowHeroes Group
- Richard Young, Little Dot Studios
- Alexandra Ong, Magnite
- James Smith, Amagi

2:40 pm to 3:20 pm

The new age linear broadcaster: Carving out your space

- Teresa López, Love TV Channels
- Yannick Ferrero, Hasbro Entertainment
- Jonathan Shrank, The Soul Publishing
- Lior Friedman, Amagi

3:20 pm to 3:50 pm

Coffee Break

3:50 pm to 4:20 pm

Fireside chat featuring sports

- Joe Nilsson, C15 Studio
- Dan Marshall, Amagi

4:20 pm to 5:00 pm

Broadcasters moving into Streaming

- Kasia Jablonska, BBC Studios
- Humphrey Black, CNN
- Julie Mitchelmore, A+E Networks UK
- Sri Hari T, Amagi

5:00 pm to 5:30 pm

FAST 2.0 & Closing remarks
Siva Natarajan, Amagi

5:30 pm to 7:30 pm

Drinks & Networking

